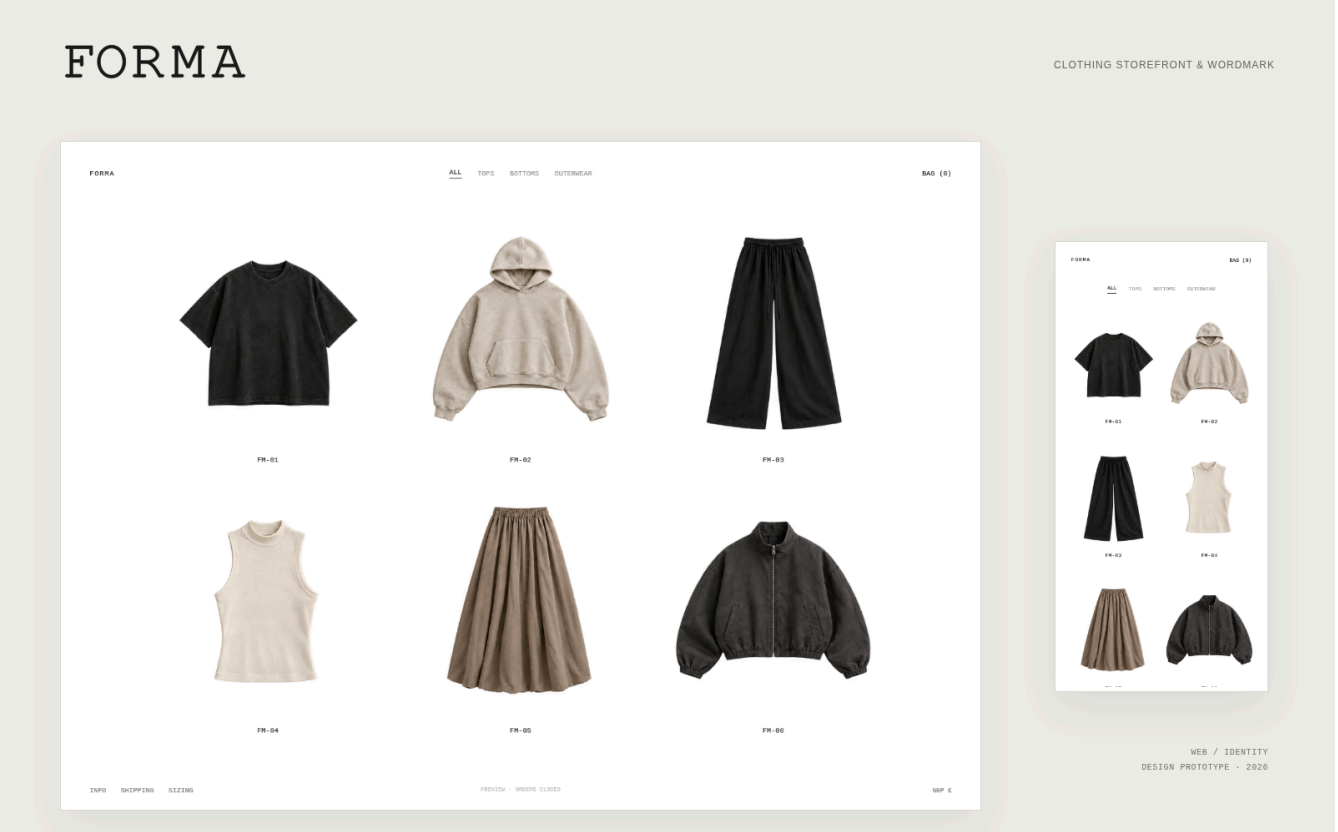
FORMA

A minimal clothing storefront for a Glasgow ready-to-wear brand.

Visual design, frontend development and wordmark development · HTML / CSS / JavaScript

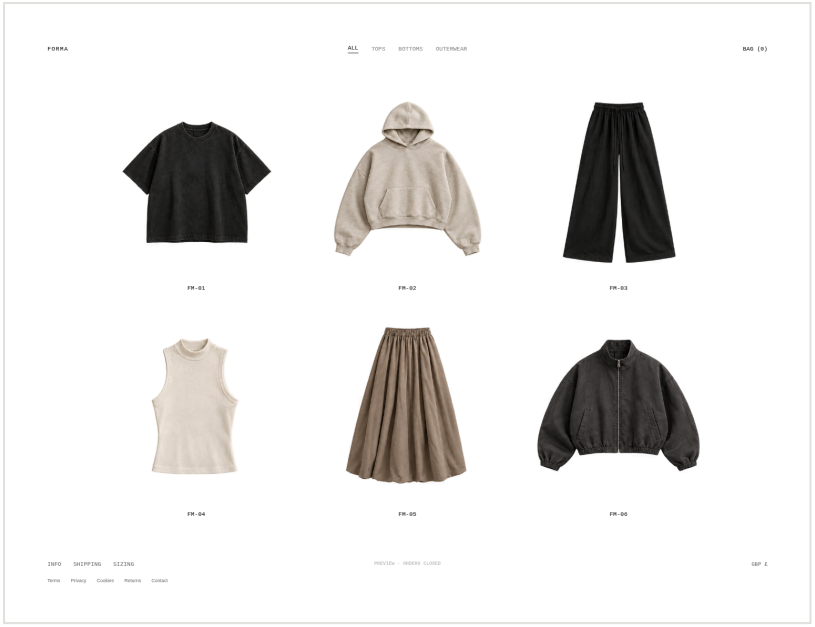


Desktop and mobile layouts with sample product imagery.

The brief

Create a clothing website inspired by Yeezy’s sparse catalogue. The first collection would be ready-made clothing for UK customers.

During review, the headline and brand story came out so visitors could get straight to the products. Small product codes, category filters and the shopping bag provide the main navigation.



The desktop collection.



The mobile collection.

The wordmark

The owner chose the small serif lettering from the website. The logo uses Nimbus Mono PS outlines with adjusted spacing. Review focused on the F–O and O–R gaps; version 5 is the approved artwork.

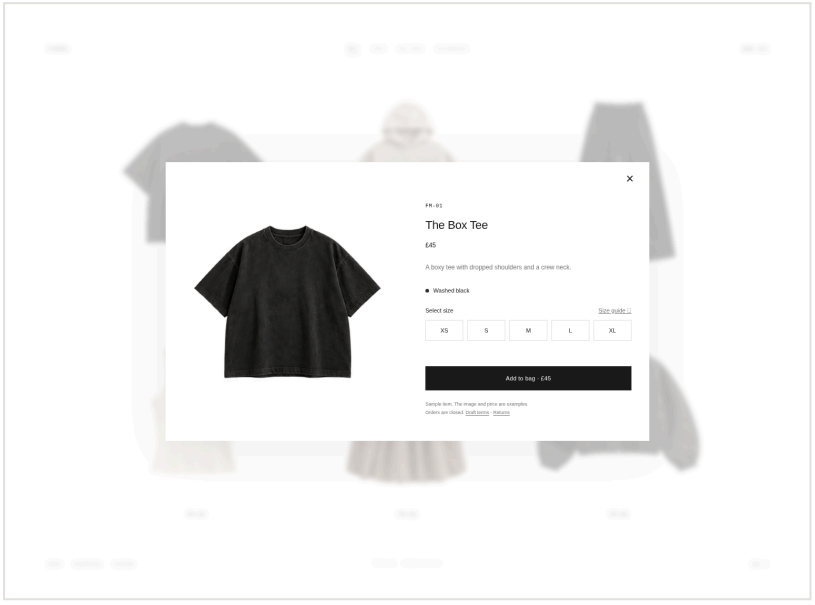
The final SVG contains outlines, so it does not need a font installed.

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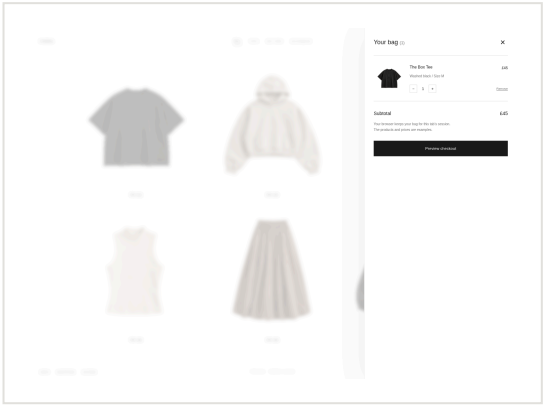
Product and bag flows

Visitors can inspect a garment, choose a size and add it to their bag. They can change quantities or remove items. The browser keeps the bag for the current tab’s session, including across reloads.

The product dialogs support keyboard use, and the frontend respects reduced-motion settings. A full accessibility audit remains part of the release work.



Product details and size selection.



The session-based shopping bag.

Release status

This is a design prototype. The collection uses sample images, example prices and sample measurements. Orders are closed.

UK customer-policy drafts and a release checklist accompany the source. The legal seller, contact details, delivery arrangements and payment integration still need confirming.